

## 13.6 Musgrave Avenue Consultation Outcomes

<b>Responsible Officer:</b>	Manager Engagement & Community - Jayne Miller Director Infrastructure & Services – Daniel Willsmore
<b>Strategic Outcome:</b>	Theme 4 - Liveable neighbourhoods <ul style="list-style-type: none"><li>• Complete Masterplans for small townships, in partnership with the local communities (Frances, Kybybolite, Lucindale).</li></ul>
<b>Financial Implication:</b>	\$80,000 2022-2023 Budget
<b>Statutory Implication:</b>	
<b>Policy Implication:</b>	
<b>Consultative and Community Implication:</b>	2019 Lucindale Township Masterplan Community consultation plan

### Background

A report was tabled at the November 2022 Council Meeting outlining the approach for Phase 1 community consultation for potential detail design work at Musgrave Avenue Lucindale. Also included in this report was the overall background into the previous community consultation, development and delivery of the Lucindale Township Masterplan in 2019.

Through this previous work, the Masterplan identified that Musgrave Avenue is very wide, with most of the width being road pavement. As a DIT road, there are limitations on what can be done to enhance the appearance and function of the street.

The wide, open visual character provides little sense of activity. For visitors driving through the town, there are limited cues to encourage them to stop and get out of their cars to explore the space.

The footpaths have limited shade and shelter and the street furniture that exists lacks coordination.

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Given the importance of the main street area to the township, a Concept Plan was developed as part of the Lucindale Township Masterplan and includes in summary:

- Undergrounding of electricity infrastructure
- Retain road without a median strip
- Expand existing footpath on both sides for improved pedestrian amenity and potential for expanded outdoor dining at Deli and Hotel
- Install protuberances along the southern side of the street to allow for additional tree planting
- Formalise parallel parking along whole of southern side of the street to maximise parking opportunities
- Install protuberances at side streets to provide for safer crossing opportunities
- Provide three sets of protuberances to provide for safer crossing opportunities, with one in the vicinity of the Deli, another in the vicinity of the Hotel/Town Centre Park infrastructure, and another in the vicinity of the Post Office
- Provide parking opportunities for trucks, trailers and caravans on the northern side of the street, adjacent the reserve
- Retain existing paving where appropriate, with contrasting stone paving used in key locations to provide accents
- Develop a consistent palette of street furniture including seating, bins, signage and lighting to provide cohesion to the whole of the main street
- Reconfigure the Musgrave Avenue/Gum Avenue Intersection
- Provide amenities including Wi-Fi and electric vehicle charging station to enhance resident and visitor experience.

### Phase 1 - Consultation

Council prepared and distributed a survey for the community based on the ideas presented in the Masterplan to reconfirm the community's wishes and enable any further detailed design work for Musgrave Avenue.

\$80,000 has been allocated in the 2022-23 budget to undertake this detail design.

In line with Council's **Communication and Engagement Strategy 2021-2026** the intent of this engagement is to **consult** with the community:

<b>Consult</b>	
Goal	Council will obtain feedback on the community's wishes
Promise	Council will listen to your concerns and ideas and provide the community feedback and information obtained from this process
Techniques	Newsroom, online forms, hardcopy forms, FAQs, social media, media releases, signage, posters, face-to-face engagement, Council reports and direct email.

### **Community Survey**

The community survey was conducted between Monday 14 November 2022 – Monday 5 December 2022.

The questions formed in the survey were taken directly from the concept design image and there was no bias or intent by Council administration to skew results. The intent of the survey

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was to get feedback (positive or negative) to enable any next steps and if the detail design project should proceed as proposed in the Masterplan.

Online and hard copies of the survey were made available in various locations, along with FAQs, images of the concept design and a Your Say Page with further information and links.

A media release via Council's Newsroom was distributed to local media and posters and corflute signage were erected around the Lucindale area as well as in the Naracoorte Library and both Council Offices.

An email was sent to contacts in Council's database, which included a link to the survey and details of the consultation.

Question 3 in the survey presented concerns early on (within the first 48 hours) and after contact from the community, this question was removed as mandatory and replaced as optional so people could skip the question if they did not agree with the options presented and still proceed with the remainder of the survey.

Hard copy surveys received were entered manually by Council administration, and this is identified in the survey report.

### Survey Outcomes

102 people responded to the survey and a summary of responses is outlined below:

Survey Question	Response	Response Number	Response Percentage
Where do you live?	Lucindale	80	78.4%
	Avenue Range	13	12.7%
	Naracoorte	4	3.9%
	Conmurra	4	3.9%
	Fox	1	0.98%
Would you like to see footpaths along Musgrave Avenue widened?	No	83	81.4%
	Yes	19	18.6%
The concept design suggests three 3 new planted protuberances (concrete islands) at locations on Musgrave Avenue. Please tick those that you agree with for installation.	In front of Deli	18	N/A
	In front of Hotel	18	
	In front of Post Office	28	
The concept design suggests installing multiple planted protuberances (concrete islands) on	This question drew significant comment.  Overall, the idea of installing planted protuberances, resulting in formalising parallel parking on the southern side and angle parking on the northern side, was rejected by the majority of respondents.		

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<p>both sides of Musgrave Avenue. This will result in formalising parallel parking on the southern side and angle parking on the northern side of the street. Please provide comment on this.</p>	<p>The overall concept design was deemed unnecessary, and a waste of money.</p> <p>Respondents want Musgrave Avenue to remain as is for a variety of reasons, including the type of trucking and agricultural vehicles using the street and the ease of parking and access to services and facilities for locals.</p> <p>They value the country relaxed feel of the street and see this as an asset to their community.</p> <p>Some new ideas proposed instead included investment in trails in and around Lucindale and other tourism/visitor infrastructure to attract people to the town to visit.</p>		
<p>The existing gravel pull-over areas for trucks on Gum Avenue are proposed to remain. Do you agree?</p>	<p>Yes No</p>	<p>100 2</p>	<p>98% 2%</p>
<p>What modifications would you like to see at the Musgrave Avenue/Gum Intersection?</p>	<p>Most respondents are happy with the function of the intersection.</p> <p>Some constructive comments were made suggesting small modifications and tweaks to improve the overall look of the intersection without affecting its practicality.</p> <p>Examples include a kerb around grasses on the southern corner, a small traffic island to delineate the intersection, better signage and linemarking, repairs to the bitumen, a pathway to the School and some plantings on the east side of the road near the Park. As documented in the Masterplan, these roads are under the care and control of the Department of Infrastructure and Transport (DIT).</p>		
<p>Please provide any further comments on the Musgrave Avenue concept design.</p>	<p>Again, the respondents reinforced their desire to have no changes made as outlined in the concept plan.</p> <p>Some new ideas were proposed to brighten and refresh the main street area without affecting the usage and practicality of the street and parking areas:</p> <ul style="list-style-type: none"> <li>• Outdoor eating in front of the Deli</li> <li>• Enlarged footpath in front of Hotel with glass fencing</li> <li>• Truck pull off on the north and south side of Gum Avenue</li> <li>• No trees but flower beds instead</li> <li>• Upgrade the Town Hall</li> <li>• Verandah out the front of the Hotel</li> </ul>		

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	<ul style="list-style-type: none"><li>• Improvements to 4 Mile area (DIT)</li><li>• Underground power will neaten the street</li><li>• Better street lighting to hang planter baskets</li><li>• Continue to grow the playground areas</li><li>• Upgrade footpaths</li><li>• Upgrade and improvements to road network</li><li>• Further planting in parks around the area</li><li>• Walking tracks</li><li>• Disability parking at prominent locations</li><li>• Lines on road at Ambulance Centre</li><li>• Roadside and shoulder at Gum Avenue improved</li><li>• Street sign between Ambulance Centre</li><li>• Rose garden</li><li>• Recycling bins for public use</li><li>• More bench seats</li><li>• Pathway through Jubilee Park</li><li>• Formalised and painted angle parking on both sides of the road</li><li>• Art work to improve the streetscape</li><li>• Painting stobie poles</li><li>• Murals on buildings</li></ul>
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### Summary and Next Steps

It is clear through this survey that the concept design, proposed changes and upgrades to Musgrave Avenue are not supported by the community and pursuing detailed design work would be not productive or well received.

The community were open to some small improvements at the Musgrave/Gum intersection which could be pursued in further consultation with transport operators and the Department of Transport as this a State Government road.

New ideas were presented for brightening and adding some colour and vibrancy through art, flowers or flower beds and lighting which can be delivered as community projects at low cost without the requirement for detailed design work.

Trails and tourism assets were identified also, and Members are encouraged to review and read the Draft Loechel Park Masterplan report presented at the December 2022 Council meeting with this feedback in mind.

It is also clear that the road network is a highly valued asset by the Lucindale community, and they see investment in this as better use of funds than the investment in changes to Musgrave Avenue.

Considering all of this, it is not recommended that Council proceed with detailed design work at Musgrave Avenue and furthermore do not proceed with Phase 2 Consultation as presented to the November Council meeting.

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Council may need to consider the ongoing value of the Lucindale Masterplan for the community. Various projects from this Masterplan, since 2019, have been prepared and presented for implementation – all based on the community consultation, working group feedback and input, and Council resolution.

These new projects continue to cause angst in the community and appear to not reflect the community's desires and wishes. Examples include the overall reception by the community of the Masterplan from its adoption by Council in 2019, the new entrance statements and the wayfinding signage project which included the consistent district branding.

Consideration may need to be had across Elected Council as to a better way to identify and progress projects and initiatives for the Lucindale community.

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**That Council do not proceed with detail design work for Musgrave Avenue, and that further community engagement is undertaken to:**

- **Confirm the upgrades to Musgrave Avenue that are supported by the community; and**
- **Determine the reallocation of the budgeted \$80,000 for projects within the Lucindale township.**

**CARRIED 138/23**