

## NARACOORTE LUCINDALE COUNCIL

### BUSINESS INNOVATION GRANT 2023-2024

### APPLICATION FORM

Naracoorte Lucindale Council is committed to supporting innovation in the region and creating a healthy, sustainable, strong and growing business community.

To apply for assistance under the Naracoorte Lucindale Council Business Innovation Grant, please complete the application form and submit by the closing date. Applicants are encouraged to read the associated [Grant Guidelines](#) and [Naracoorte Lucindale Council's Strategic Plan 2016-2026](#) prior to completing this document.

Organisation Details	
Business Name	
Contact Name	
Business or Organisation Type * For example: Hospitality, Transport, Agricultural	
Business Address	
Contact Number	
Contact Email	
Website	
A.B.N	
Brief Business Description	
Business Eligibility	<input type="checkbox"/> Located in Naracoorte Lucindale Council Area <input type="checkbox"/> Appropriate legal structure for the organisation <input type="checkbox"/> 20 or fewer Full-Time employees <input type="checkbox"/> No overdue amounts owing to Council

Project Summary
In 20 words or less, please provide a summary of your proposed project. If successful this will be used for media and marketing purposes.



<b>Estimated Cost of the Project</b>	\$
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<b>Grant Amount Sought</b>		
Please outline the grant amount sought from Council and your organisations contribution (minimum 50/50) Total figure should match Estimated Cost of the Project.		
	Amount	Total
Your Organisation <small>*Please insert your Business Name</small>	\$	\$
Naracoorte Lucindale Council	\$	\$
Other <small>*Please insert any other contributing organisation</small>	\$	\$
		\$

<b>Project Eligibility</b>		
Please select which type of project you are applying for.		
Promotions, innovation and marketing initiatives	Projects that increase the awareness of events, attractions, products and services available in the area or demonstrate innovation or creativity in existing or new business section	<input type="checkbox"/>
Capacity and skills building	Activities that enable individuals or groups to acquire knowledge that will help improve business profitability and productivity	<input type="checkbox"/>
Research and development	Developing projects and conducting research for commercial purposes	<input type="checkbox"/>
Planning and strategy	Development of strategic and business plans that support future growth	<input type="checkbox"/>
Activating precincts	Projects that improve the shop front street appeal and improve aesthetic standards for retail or commercial areas, activate under-utilised property/retail spaces, including temporary, creative and varied use of tenancies or projects that enhance the attractiveness of businesses	<input type="checkbox"/>

<b>Assessment Criteria 1 – Financial Viability and/or Value for Money</b>	
Please outline how this project provides value for money and attach the listed documents to the application.	
Business Plan	<input type="checkbox"/>
Project Budget	<input type="checkbox"/>
12 Month Cash Flow Statement	<input type="checkbox"/>



### Assessment Criteria 2 – Capacity to deliver the project

Outline a track record of other projects, project planning and management, readiness to commence the project and any designs and costings.

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Design and Costings	<input type="checkbox"/>
Letters of Support (optional)	<input type="checkbox"/>

### Assessment Criteria 3 – Sustainability

Please outline the extent to which the project demonstrates a sustainable approach to doing business. This could include use of local suppliers, increasing efficiency, providing opportunities for growth and development, any socio-economic impact or social benefits or building partnerships.

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### Alignment to Naracoorte Lucindale Council's Strategic Plan

Please tick most applicable and provide comment as to how this project aligns with that Theme.

[https://www.naracoortelucindale.sa.gov.au/data/assets/pdf\\_file/0025/181645/NLC-StrategicPlan-Web.pdf](https://www.naracoortelucindale.sa.gov.au/data/assets/pdf_file/0025/181645/NLC-StrategicPlan-Web.pdf)

Theme 1 - Prosperous community Facilitating and supporting sustainable growth to achieve economic prosperity	<input type="checkbox"/>
Theme 2 - Healthy Landscapes Working together to protect and enhance our natural environment for the future	<input type="checkbox"/>
Theme 3 - Harmony and Culture A safe, healthy and diverse community celebrating our similarities and differences	<input type="checkbox"/>
Theme 4 - Liveable neighbourhoods A range of well-planned neighbourhoods and public space, designed with a strong sense of identity and place	<input type="checkbox"/>
Theme 5 - Progressive leadership A well led and managed district supported by a professional approach to managing infrastructure, and the delivery of projects and services to the community	<input type="checkbox"/>

### Attachments required for the application

- Application Form
- Business Plan
- Project Plan
- Project Budget
- 12 Month Cash Flow Statement
- Drawings, Designs and Costings (if applicable to the project)

### Submission

Closes	10 May 2023   5.00PM
Hard-Copy	Naracoorte Lucindale Council DeGaris Place, Naracoorte SA 5271
Electronic	<a href="mailto:council@nlc.sa.gov.au">council@nlc.sa.gov.au</a>